**JASON KETTERER**

visual designer

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| Visual Designer with 7+ years of experience working in an agency environment  Success working individually, within a team, and leading teams to produce award winning web products  Clear, articulate communication with a predilection for candor |

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| 206.769.7642  [jasonketterer@gmail.com](mailto:jasonketterer@gmail.com)  [www.jasonketterer.com](http://www.jasonketterer.com)  [portfolio.jasonketterer.com](http://portfolio.jasonketterer.com/)  [behance.net/jasonketterer](https://www.behance.net/jasonketterer)  [linkedin.com/in/jasonketterer](https://www.linkedin.com/in/jasonketterer/)  Applicable Skills  Web Application Design, Responsive Design, Adobe Photoshop, HTML/CSS, PHP, JavaScript Asset Management, Front-End Development, Adobe Premiere, Creativity, Future Focused, Critical Thinking, Business to Business Communication, Verbal and Written Communication, Relationship Building, Project Management, Positive Communication, Team Collaboration, Quick Learning & Adaptation, Affective Delegation, Audio & Film Production, Google AdSense, Print Design, Textile Design  Achievements & Certifications   * Google Mobile Site Certification  June 2017 – June 2018 * Google Analytics Certification   June 2017 – December 2018   * Google AdWords Certification   August 2013 – August 2018   * Alison Web Design Certification   June 2017   * 2014 ROI Award  DealerFire * 2014 AWA Pinnacle Platform Award  DealerFire * 2015 AWA Pinnacle Platform Award  DealerFire * 2016 AWA Website Platform Award  DealerFire * 2017 Cine-City Film Festival 2nd Place  Among Authors | Professional Experience  Senior Web Designer  DealerFire / DealerSocket | February 2015 – Present   * Designed up to 15 websites each month, including accurate redlines and rapid prototyping for the production team to ensure initial project vision * Managed communication with new clients, the production team, and 3rd party vendors to ensure accurate and on-time launch of web products * Managed Google AdSense campaigns for up to 100 clients each month * Provided input on hiring practices, including but not limited to, designing and implementing training of new hires and continued training for design team members     Web Designer  DealerFire | June 2013 – February 2015   * Worked directly with clients to design websites by drafting initial mock-ups and quick revisions to ensure client approval * Provided engineers with support to make sure vision is correctly translated to a production ready website * Maintained constant communication with clients through-out each project * Delivered designs that have boosted online automotive sales by over 50% * Awards Won: Driving Sales Dealer Satisfaction Award, Pinnacle Top Rated SEO   Graphic Designer  DealerFire | August 2011 – June 2013   * Produced web and print graphics for over 1,000 automotive clients * Served as first contact to clients needing website updates, online ad campaigns, and printed goods * Communicated effectively with automotive dealership GMs, team members, and 3rd parties like Toyota, Ford, and Mercedes * Built relationships with customers which resulted in continued business and multiple industry customer service awards   Internet Manager  Chandler Motorsports LLC | October 2010 – August 2011   * Designed and developed ebay listing themes for all company products * Sourced suppliers for domestic and imported automotive parts * Managed inventory system both offline and on our e-commerce platform * Shipped products * Handled all customer feedback and returned products   Front-End Developer  Coplex | October 2009 – August 2011   * Worked with celebrities, entrepreneurs, and designers to develop award winning websites * Effectively helped in the growth of companies from start-ups to million dollar corporations   Founder  SignalBASIC   * SignalBASIC focuses on solving complex issues with simple solutions while serving as the holding name for all freelance projects * Brands include Signal Skateboards, DevoutNone, and Seattle SoundCheck |