**JASON KETTERER**

visual designer

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| Visual Designer with 7+ years of experience working in an agency environment Success working individually, within a team, and leading teams to produce award winning web products Clear, articulate communication with a predilection for candor |

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|  206.769.7642 jasonketterer@gmail.com [www.jasonketterer.com](http://www.jasonketterer.com) [portfolio.jasonketterer.com](http://portfolio.jasonketterer.com/) [behance.net/jasonketterer](https://www.behance.net/jasonketterer) [linkedin.com/in/jasonketterer](https://www.linkedin.com/in/jasonketterer/)Applicable SkillsWeb Application Design, Responsive Design, Adobe Photoshop, HTML/CSS, PHP, JavaScript Asset Management, Front-End Development, Adobe Premiere, Creativity, Future Focused, Critical Thinking, Business to Business Communication, Verbal and Written Communication, Relationship Building, Project Management, Positive Communication, Team Collaboration, Quick Learning & Adaptation, Affective Delegation, Audio & Film Production, Google AdSense, Print Design, Textile DesignAchievements & Certifications* Google Mobile Site Certification June 2017 – June 2018
* Google Analytics Certification

 June 2017 – December 2018* Google AdWords Certification

 August 2013 – August 2018* Alison Web Design Certification

 June 2017* 2014 ROI Award DealerFire
* 2014 AWA Pinnacle Platform Award DealerFire
* 2015 AWA Pinnacle Platform Award DealerFire
* 2016 AWA Website Platform Award DealerFire
* 2017 Cine-City Film Festival 2nd Place Among Authors
 | Professional ExperienceSenior Web DesignerDealerFire / DealerSocket | February 2015 – Present* Designed up to 15 websites each month, including accurate redlines and rapid prototyping for the production team to ensure initial project vision
* Managed communication with new clients, the production team, and 3rd party vendors to ensure accurate and on-time launch of web products
* Managed Google AdSense campaigns for up to 100 clients each month
* Provided input on hiring practices, including but not limited to, designing and implementing training of new hires and continued training for design team members

 Web DesignerDealerFire | June 2013 – February 2015* Worked directly with clients to design websites by drafting initial mock-ups and quick revisions to ensure client approval
* Provided engineers with support to make sure vision is correctly translated to a production ready website
* Maintained constant communication with clients through-out each project
* Delivered designs that have boosted online automotive sales by over 50%
* Awards Won: Driving Sales Dealer Satisfaction Award, Pinnacle Top Rated SEO

Graphic DesignerDealerFire | August 2011 – June 2013* Produced web and print graphics for over 1,000 automotive clients
* Served as first contact to clients needing website updates, online ad campaigns, and printed goods
* Communicated effectively with automotive dealership GMs, team members, and 3rd parties like Toyota, Ford, and Mercedes
* Built relationships with customers which resulted in continued business and multiple industry customer service awards

Internet ManagerChandler Motorsports LLC | October 2010 – August 2011* Designed and developed ebay listing themes for all company products
* Sourced suppliers for domestic and imported automotive parts
* Managed inventory system both offline and on our e-commerce platform
* Shipped products
* Handled all customer feedback and returned products

Front-End DeveloperCoplex | October 2009 – August 2011* Worked with celebrities, entrepreneurs, and designers to develop award winning websites
* Effectively helped in the growth of companies from start-ups to million dollar corporations

FounderSignalBASIC* SignalBASIC focuses on solving complex issues with simple solutions while serving as the holding name for all freelance projects
* Brands include Signal Skateboards, DevoutNone, and Seattle SoundCheck
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